AKSHAYA VENKATAKRISHNAN

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+91 9560037725 • Linkedin • Website

SUMMARY

Creative content producer experienced in taking video from concept to publication: ideating and pitching ideas, planning and running shoots, managing external production agencies, giving post-production feedback, and writing publishing copy. Currently owns end-to-end video production at FirstClub, with 100+ videos published and regular on-camera presenting. Prior work includes podcast scripting, reels, moodboards, and social media design. A background in international relations and policy research adds strong research and writing skills and the ability to distill complex subjects into clear, engaging content. Proficient in Premiere Pro, DaVinci Resolve, and Canva.

WORK EXPERIENCE

Content Management Intern **Bengaluru, India**
Curation and Content Team **August 2026 - Present**
FirstClub

- Own *end-to-end production* of video content for *FC Finds*, FirstClub's in-app product discovery feature, contributing to *100+ videos* published on the platform
- *Ideate and pitch video concepts*, then plan and schedule shoots from pre-production through final upload
- *Curate and source* products for each shoot, *managing inventory, warehousing, and logistics*
- *Develop and test recipes* ahead of shoots and appear on camera in cooking-led videos
- Review edits and give *creative feedback* in post-production, and write the *backend copy* for each video until it is ready to publish
- Manage external shoot and editing agencies, aligning their output with brand and content requirements
- Deliver weekly and monthly content of over a 100+ targets while working closely with the curation team across every stage of production

Research Intern **Bangalore, India**
Land Resources Department **January 2026 - March 2026**
The Energy and Resources Institute (TERI)

- Conducted *monitoring, evaluation, and auditing* for the CEPMIZ project under Watershed-SSM (Karnataka Mining Environment Restoration Corporation), verifying NGO field activities across *4 districts* in Karnataka impacted by mining activities
- Authored detailed project reports on ground-level progress for government institutions including *Watershed Development Department (WDD)* and *KMERC*, ensuring compliance with *SC-mandated guidelines, DPRs,* and baseline *surveys*
- Coordinated with field staff and NGO leaders in *15-20 villages* per project (*across 35 projects)*, cross-verifying reports, photographs, videos, and documentation to track conservation, watershed development, and rehabilitation efforts

Research and Social Media Intern **Bangalore, India**
Indo-Pacific Studies Programme **April 2024 - July 2024**
The Takshashila Institution

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- Conducted comprehensive policy research and authored analytical pieces on *US-China trade relations*, *Japan-Taiwan policy* frameworks, and *China's military engagement strategies* in South Asia under the guidance of *Mr. Manoj Kewalramani*
- Analyzed regional security dynamics and bilateral cooperation mechanisms in the Indo-Pacific region
- Supported *program management, outreach and stakeholder engagement* for Post Graduate Programme (PGP) and NASC, enhancing participant recruitment strategies
- Developed *policy briefs* and *social media communication materials* for institutional outreach
- Led policy discussions on "Gastrodiplomacy" and "Pop Culture in International Relations" at institutional events

Journalism, Podcast and Social Media Intern **Bangalore, India**
The Signal Newsletter **March 2023 - June 2023**
- Researched and wrote scripts for The Signal Daily podcast on topics of foreign policy, economics, sports, tech and more
- Developed social media strategies and marketing.
- Created content by designing posts, making reels and idea moodboards for upcoming projects

EDUCATION

Universiteit Leiden **The Hague, Netherlands**
Advanced MSc. in **September 2023 - July 2025**
International Relations and Diplomacy (MIRD) in collaboration
with the *Clingendael Institute of International Relations*
Relevant Coursework: Advocacy in Climate Change, Transnational Energy and Infrastructure, International Law, Conflict Resolution, Quantitative Research Methods (R), Qualitative Research Methods
Thesis: Against the Current: Understanding Downstream **Grade Point - 8**
Agency in Indo-Pacific Transboundary Water Governance

Amity Law School (Affiliated to GGSIP University) **New Delhi, India**
BA.LLB (Hons.) **August 2017 - August 2022**

SKILLS

Content & Production: Video Content Strategy, Shoot Planning & Execution, Product Curation & Sourcing, Recipe Development, Copywriting, Agency Management, Post-Production Feedback
Technical: Microsoft Office Suite (Word, Excel, PowerPoint), Adobe Creative Cloud (Premiere Pro), DaVinci Resolve, Canva, Notion, ChatGPT, Claude
Core Competencies: Cross-functional Collaboration, Project Coordination, Production Logistics & Inventory Management, Target-Driven Execution, Time Management, Visual Storytelling, Stakeholder & Vendor Management, Strategic Communications, Cross-cultural Communication
Languages: English (Advanced), Hindi (Advanced), Tamil (Native)